

CODY TYLER SOWELL

Environmental Graphic Designer

www.codysowell.art
sowellct@gmail.com
850.304.4030

Areas of Effectiveness

- Architecture 2D & 3D Modeling Tools (**SketchUp, Rhino 3D, AutoCAD**)
- Adobe Creative Suite 6 (**Photoshop, Illustrator**)
- Fabrication & Construction Documentation
- Technical Drawing and Drafting
- Productivity Software (**Microsoft Office: Outlook, Word, Excel, PowerPoint**)
- Supervision, Time Management, & Communication

Experience

Pensacola Sign & Graphics/Sign Geek (2024-Present)

Graphic Designer

- Produced comprehensive identity signage, large-scale murals, recognition displays for universities, financial institutions, medical facilities, government entities, & non profit organizations.
- Created detailed construction documentation including sign location plans, material specifications, Pantone Matching System callouts, & production art renderings to communicate execution plans.
- Provided expertise in sign design programming for diverse applications including apartment complexes, restaurants, brick-and-mortar retail, parking facilities, and fleet vehicle wraps.

OWA Parks & Resort - Tropic Falls & 40 Tenants (2023-2024)

Senior Graphic Designer for Marketing

- Generated effective designs, determining art arrangement, size, style, across various media format, including digital ads, social content, print for retail, dining, & entertainment.
- Acted as the primary creative representative in project team meetings, influencing design decisions based on specialized knowledge & experience across 94 campaigns.
- Contributed to the enhancement of wayfinding systems to optimize guest navigation experience across a 250-acre facility, including an amusement park, water park, 2 hotels, & 40 seasonal events.

Busch Gardens Tampa Bay (2022-2023)

Senior Theatrical Services Technician for Entertainment Specialist

- Developed concepts, renderings, drawings for 7 consumer events & 8 theatrical shows, including Spooktacular, Howl-O-Scream, Christmas Town, Mardi Gras, Sesame Workshop Productions.
- Created detailed construction documentation including ground plans, site plans, material specifications, paint elevations, 3D models, & production art renderings.
- Collaborated with carpentry, scenic, lighting, sign shop, and procurement project teams to ensure seamless integration of environmental elements into facility exteriors & interiors.

United States Navy (2012-2019)

Electronics Technician Second Class

Calibration Quality Assurance Manager

Sexual Assault Victim's Advocate

Safety & Damage Control Petty Officer

Education

Savannah College of Art & Design

Bachelor of Fine Arts in Production Design - Theme Parks & Attractions (2022)

Three Rivers Community College

Associates of Sciences in Engineering Science (2020)

Proactive - Personable - Positive